

Shivanand Gujjari

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Dedicated UX/UI Designer passionate about crafting elegant and intuitive solutions using Adobe XD, Figma, and other design tools. Committed to continuous learning, embracing diverse design philosophies, and collaborating seamlessly to create visually appealing, user-centered digital experiences.

PROFESSIONAL SKILLS

UI Design: Adobe XD, Sketch, Figma, Photoshop, prototyping, wireframing, responsive web design, icon/logo design. UX Design: user research, information architecture, interaction design, usability testing, and user flow analysis. Front-End Development: HTML, CSS, JavaScript/jQuery, web and mobile technologies. Design principles, color theory, typography, Adobe Creative Suite, InVision, and style guides.

EDUCATION

Florida Institute of Technology – Melbourne, Florida

Graduate: May 2024

Master of Science – Human-Centered Design

Jawaharlal Nehru Technological University - Hyderabad, India

Graduate: May 2019

Bachelor of Technology – Mechanical Engineering

PROFESSIONAL EXPERIENCE

UX/UI Designer | Vivekam Financial Services PVT, LTD - Hyderabad, India | February 2021 - August 2022

Experienced UX/UI Designer proficient in enhancing user experience by 35% through visually appealing website templates, mapping user journeys via storyboards, and effectively communicating design concepts to stakeholders. Skilled in HTML, CSS, JavaScript, and Figma, with a collaborative, agile approach to cross-functional project execution, emphasizing user-centered design and brand consistency.

Associate Visual Designer | Truhap Pvt, Ltd - Hyderabad, India | June 2019 - February 2021

A creative and versatile designer specializing in visually captivating sales and marketing collateral, intuitive website designs, and engaging event materials. Skilled in aligning designs with brand identity and fostering cohesive visual messaging across platforms through collaboration with cross-functional teams.

TRAINING

Enterprise Design Thinking Practitioner- Issued by IBM

Google Digital Marketing & E-commerce Professional Certificate

Build e-commerce stores, analyze online performance, and grow customer base

RESEARCH EXPERIENCE

Financial Monitoring Program Design

Florida Institute of Technology | Semester project – Fall 2022

Led financial monitoring research, analyzed diverse purchasing data, designed intuitive UI for trend visualization, and presented actionable insights to stakeholders. Skilled in data processing, statistical analysis, and UX design, collaborating effectively with multidisciplinary teams.

Mental Health and Nutritional Deficiencies

Florida Institute of Technology | Semester project – Fall 2022

Led mental health research, conducted surveys, performed quantitative analysis, reviewed literature, and proposed a holistic solution including dietary adjustments and a user-friendly digital platform to enhance mental well-being.

Usability Evaluation of 321 Transit Public Transport App

Florida Institute of Technology | Semester project – Spring 2022

Conducted a comprehensive usability assessment of the 321-transit app, utilizing surveys, interface analysis, and usability testing to enhance user experience, identified strengths, analyzed feedback, and provided recommendations for improved usability and functionality, showcasing expertise in usability evaluation, user-centered design, and data analysis